

Staffing Alternatives Makes Inavero's 2013 Best of Staffing Client List

Only one percent of staffing services in North America make this list

NORTH BRUNSWICK, NJ – FEBRUARY 25, 2013 – Staffing Alternatives announced today it has been named to Inavero's 2013 Best of Staffing™ Client list of award winners. Presented in partnership with CareerBuilder, the fourth annual Best of Staffing list provides the only statistically valid, objective, service quality benchmarks in the industry and reveals which staffing agencies are delivering exceptional service to their clients.

This year's list highlights a growing divide among the industry's leaders and laggards, and identifies Staffing Alternatives as one of the best staffing agencies for companies to call when they are looking to hire temporary or permanent employees. Less than 1% of all staffing agencies in North America receive the Best of Staffing award for service excellence.

Utilizing the Net Promoter® methodology, the 2013 Best of Staffing Client winners achieved satisfaction scores quadruple the industry average. This stark contrast in scores is a clear indication that the firms who have earned their way onto the 2013 Best of Staffing list truly stand out for their service quality.

Extremely Satisfied Clients

Staffing Alternatives received satisfaction ratings of 9 or 10 out of 10 from 70 percent of their clients, almost double the industry's average of 39 percent.

"Less than 1% of staffing firms in the US and Canada have been named to the Best of Staffing List for Client Satisfaction..." Staffing Alternatives' President and CEO, Christopher Moyes said. "We are proud and honored to be recognized by our clients for our servicing efforts."

Moyes added, "Every day, our dedicated team of staffing professionals go above and beyond to ensure our clients receive the most highly skilled temporary associates and the best possible service. Congratulations to our entire team for this very special recognition."

"Few things are more important to companies than the employees you hire," said Inavero Founder and CEO, Eric Gregg. "The same holds true for candidates on their quest for employment. Staffing agencies have proven to successfully connect companies with permanent and temporary employees. Since the end of the recession, the staffing and recruiting industry has created more jobs than any other single industry in the country**, yet so many companies and job candidates don't take advantage of this expertise and resource. Our hope is that both companies and talent use the Best of Staffing lists as a benchmark to help select a staffing agency that can either secure the talent or employment opportunity they need."

Inavero's Best of Staffing list can be viewed at www.bestofstaffing.com. For more information about Inavero, visit www.inavero.com.



©Net Promoter, NPS, and Net Promoter Score are trademarks of Satmetrix Systems, Inc., Bain & Company, and Fred Reichheld. Net Promoter Score is calculated by taking the percentage of respondents who, on a scale of 0 to 10, rate their likelihood to recommend the staffing agency with a score of 9 or 10 (promoters) and subtracting the percentage who rate the staffing agency a 6 or lower (detractors).

**Bureau of Labor Statistics

About Staffing Alternatives

Locally owned and operated since 1970, Staffing Alternatives provides temporary, temporary-to-hire, direct hire, on-site and payroll staffing services to the business community throughout New Jersey and Pennsylvania.

About Inavero

[Inavero](http://www.inavero.com) administers more staffing agency client and talent satisfaction surveys than any other firm in the world. Inavero's team reports on satisfaction surveys from more than 500,000 staffing agency clients and talent each year and the company serves as the American Staffing Association's exclusive research partner. Inavero's [Best of Staffing™](http://www.bestofstaffing.com) is the nation's only award that recognizes staffing agencies that receive remarkable reviews from their clients and the people they help find jobs (employed talent). The Best of Staffing winner lists are a central place that businesses and talent go to find the best staffing agencies to call when they are in need.